



Miss Alabama

ULTIMATE

USA

2026 State Handbook



Miss Alabama
ULTIMATE
USA

State Pageant

NOVEMBER 7-9, 2025

Venue:

THE PELL CITY CENTER FOR EDUCATION
AND PERFORMING ARTS

25 WILLIAMSON DRIVE
PELL CITY, AL 35125

Host Hotel:

HOLIDAY INN EXPRESS
240 VAUGHN LANE PELL CITY, AL 35125

Deadline To Enter:

OCTOBER 10, 2025

State Pageant

Titles & Fees:

2 Prestigious titles per division will be awarded: (Miss Alabama & Heart of the South)

YOU WILL HAVE 2 OPPORTUNITIES TO WIN A TITLE BY COMPETING FOR THE ALABAMA AND MISS HEART OF THE SOUTH TITLES. THE STATE TITLE SUPERSEDES THE HEART OF THE SOUTH TITLE. IF YOU WIN YOUR DIVISION YOU WILL BE CROWNED YOUR STATE TITLE OVER THE HEART OF THE SOUTH TITLE. HEART OF THE SOUTH TITLES WILL STILL GO TO NATIONALS IN JULY 2026 AS A STATE TITLE HOLDER AS MISS HEART OF THE SOUTH. *CONTESTANTS MUST RESIDE IN THE STATE OF THE TITLE THEY ARE COMPETING FOR.*

THE NEWLY CROWNED ALABAMA AND HEART OF THE SOUTH STATE TITLE HOLDERS WILL HAVE THEIR \$300 REGISTRATION FEE FOR NATIONALS PAID BY THEIR STATE DIRECTOR!

Fee: \$275

Sweetheart Division

THE SWEETHEART DIVISION IS A NO CONTRACT, NO ADVANCEMENT TO NATIONALS PRACTICE DIVISION OF OUR STATE PAGEANT. PARTICIPATION IS LIMITED TO INTERVIEW, RUNWAY AND GOWN. JUDGES COMMENTS WILL BE PROVIDED. A SASH WILL BE GIVEN TO THE WINNER. CANNOT COMPETE IN OPTIONALS, BUT MAY ATTEND THE PARTY EVENT.

Fee: \$125

State Pageant

Titles & Fees:

2 Peoples Choice titles will be awarded: (Jr. Division & Sr. Division)

*CONTESTANT WITH THE MOST VOTES IN THE JR. DIVISION AND SR. DIVISION WILL BE CROWNED MISS CRIMSON STATE ULTIMATE USA. (ONE WILL BE CROWNED IN THE JR. DIVISION AND ONE IN THE SR. DIVISION.)

BOTH WINNERS WILL ADVANCE TO COMPETE AT MISS ULTIMATE USA NATIONALS IN ORLANDO, FLORIDA IN JULY, 2026.

Auction Item

EACH CONTESTANT IS REQUIRED TO SUBMIT AN AUCTION ITEM WITH A MINIMUM VALUE OF \$50 AT REGISTRATION. ALTERNATIVELY, CONTESTANTS MAY CHOOSE TO PAY \$50 IN CASH AT REGISTRATION IN LIEU OF PROVIDING AN AUCTION ITEM. THE AUCTION WILL TAKE PLACE ON THE EVENING OF FRIDAY, NOVEMBER 7TH.

Fee: \$50 Minimum Value

State T-Shirt

ALL CONTESTANTS ARE REQUIRED TO WEAR THE OFFICIAL STATE T-SHIRT DURING THE REHEARSAL ON SATURDAY, NOVEMBER 8TH, 2025. THE COST OF THE SHIRT IS \$30.

Fee: \$30

State Pageant

Age Divisions:

(Based on age as of July 1, 2026)

Jr. Princess: AGES 4-6

Princess: AGES 7-9

Preteen: AGES 10-12

Jr. Teen: AGES 13-15

Teen: AGES 16-19

Miss: AGES 20-27



Advancement to Nationals

All crowned State Titleholders and Peoples Choice Winner are required to promote Miss Ultimate USA and represent their title prior to Nationals and must compete at our 2026 Nationals in Orlando, Florida.

DON'T WORRY if you don't win a title at our State Pageant as you can purchase a state contestant title and compete at Nationals!

State Pageant

Required Areas of Competition

Gown: 30% (Floor Length gown for all ages)

Ultimate Runway: 30% (Showcase your style in this fast paced competition)

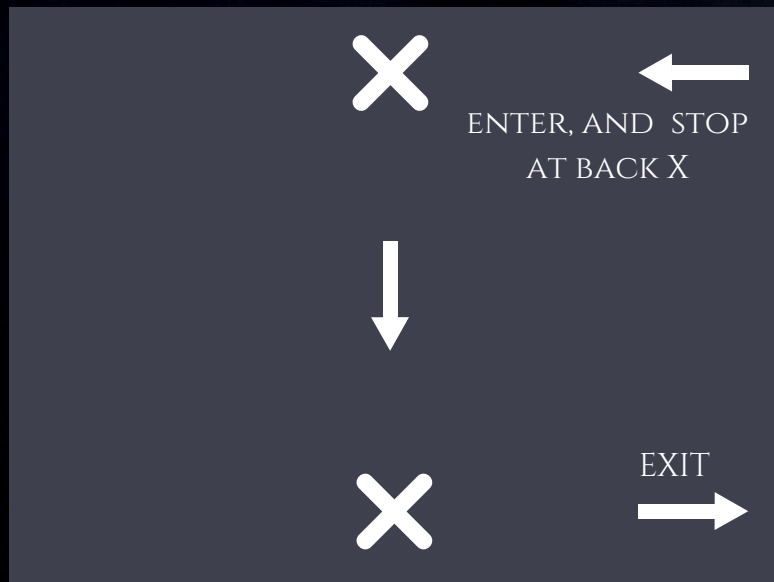
Interview: 40% (Personal interview with judges)

- Jr. Princess: 3 Minute interview with each judge round robin.
- Princess-Miss: 6 minute interview panel style with 30 second intro.



State Pageant

Walk Pattern



JUDGES

ALL CONTESTANTS ARE REQUIRED TO FOLLOW THE SET WALK PATTERN FOR ALL STAGE COMPETITIONS AND OPTIONALS. YOU WILL ENTER STAGE RIGHT AND WALK TO THE FIRST "X", FACE BACKWARDS AND WAIT ON YOUR NAME TO BE CALLED. (FACE THE BACK FOR ALL PHASES OF COMPETITION EXCEPT GOWN) YOU WILL THEN WALK TO THE FRONT "X". YOU ARE ALLOWED 2-3 POSES. YOU WILL THEN WALK TO EXIT FRONT STAGE RIGHT. JUDGES CAN DEDUCT POINTS FOR NOT FOLLOWING THE SET WALK PATTERN.



State Pageant

Optionals

\$65 EA.

Talent

Got Talent? Show the judges your skills on stage with a 90 second time limit. Music must be submitted on a labeled flash drive at registration. One Overall winner from the Jr. division and One Overall winner from the Sr. division will be awarded.

Photo

Compete in our photogenic competition! Digital Entry ONLY. One winner in each division.

B/W Photo

Compete in our black and white photogenic competition! Digital Entry ONLY. There will be one winner in the Jr. division and One winner in the Sr. division.

State Pageant

Optionals

\$65 EA.



Academic

Submit your transcript on the dashboard. One winner in Jr. and one in Sr. division.

Casual Wear

Show off your sense of style in this casual competition! One winner in each division.

State Pageant

Optionals

\$65 EA.



Fitness

Show the judges your physical fitness in this fun competition. Fitness attire of your choice. For Junior Princess-Jr. Teen only. One winner in each division.



Swimsuit

Show the judges your physical fitness in this fun swimsuit competition. Swimsuit of your choice. No thong bottoms. For Teen & Miss only. One winner in each division.

State Pageant

Opening Number

CONTESTANTS WILL WEAR ANY BLACK
OPENING NUMBER OF THEIR CHOICE. THIS
CAN BE A COCKTAIL, JUMPSUIT, ROMPER, ETC.
GOWNS ARE NOT PERMITTED. ONLY NUDE OR
CLEAR SHOES ARE TO BE WORN.



State Pageant *Prize Package*

All titleholders will be awarded an exclusive prize package fit for a queen! This includes the prestigious official Miss Ultimate USA rhinestone sash and a stunning custom state crown with a custom crown box. In addition, Alabama and Heart of South Title Winners will have their \$300 national registration fee fully covered by their state directors for nationals, AND \$100 cash scholarship.

To celebrate your achievement, we'll provide an official state photo shoot after the pageant for all titleholders.

That's not all! Our prize package continues to grow for all titleholders!!

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State Pageant
Photography Package

STATE PHOTOGRAPHER

*Wendy Smith
Photography*

PRICE

\$150

(RUNWAY, GOWN , OPTIONALS, AND
CROWNING.)

State Pageant

Rules

JR. PRINCESS, PRINCESS & PRETEEN

- LIGHT/NATURAL MAKEUP IS ALLOWED FOR INTERVIEW. HAIR EXTENSIONS ARE ALLOWED FOR INTERVIEW. NO FALSE EYELASHES IN INTERVIEW.
- AGE APPROPRIATE MAKEUP FOR STAGE COMPETITIONS.
- FLIPPERS ARE NOT ALLOWED
- NATURAL HAIR EXTENSIONS AND FALSE LASHES ARE ALLOWED FOR STAGE COMPETITION.

JR. TEEN, TEEN & MISS

- AGE APPROPRIATE MAKEUP FOR INTERVIEW AND STAGE COMPETITIONS .
- NATURAL HAIR EXTENSIONS AND FALSE LASHES ARE ALLOWED FOR INTERVIEW AND STAGE COMPETITIONS

State Pageant

Rules

ALL DIVISIONS

- **ALL CONTESTANTS MUST BE A NATURAL BORN FEMALE, NEVER BEEN MARRIED NOR HAVE CHILDREN.**
- **EACH CONTESTANT IS PERMITTED TO HAVE ONE NATURAL-BORN FEMALE ASSISTANT IN THE DRESSING ROOM. PLEASE NOTE THAT PHOTOGRAPHS, VIDEOS, AND ANY FORM OF SOCIAL MEDIA CONTENT ARE STRICTLY PROHIBITED WITHIN THE DRESSING ROOM. VIOLATION OF THIS POLICY CAN RESULT IN IMMEDIATE DISQUALIFICATION.**

State Pageant

Code of Conduct

Miss Ultimate USA Code of Conduct

As a representative of Miss Ultimate USA, you are expected to embody the values of positivity, respect, and professionalism. Contestants and titleholders should demonstrate kindness, integrity, and grace at all times. The following guidelines outline the expected behavior:

1. Promote Positivity

- Empower Others: Encourage and uplift fellow contestants and staff, fostering a supportive and friendly environment.
- Confidence with Humility: Show confidence while remaining humble and approachable.

2. Maintain Professionalism

- Exemplary Behavior: Conduct yourself positively in public, at events, and on social media.
- Respect Others: Treat everyone—contestants, staff, and the public—with kindness and respect.

3. Uphold Presentation Standards

- Elegance: Dress with dignity and grace, maintaining a polished appearance at all pageant-related activities.

State Pageant

Code of Conduct

4. Be a Role Model

- Community Involvement: Use your Ultimate Service Initiative to engage in charitable initiatives and inspire others.
- Integrity: Be honest, fair, and reliable in all actions.

5. Follow Competition Rules

- Fair Play: Adhere to all pageant guidelines. Dishonesty or violations will result in disqualification.
- Respect Privacy: No photos, videos, or social media posts are allowed in private areas.

6. Show Good Sportsmanship

- Grace in Competition: Celebrate with humility and support your peers, regardless of the outcome.

Consequences for Violations

Failure to follow the Code of Conduct may result in warnings or disqualification.

By participating, you agree to uphold these values and serve as a positive role model in the Miss Ultimate USA community.

Please note this applies to both parents and families of the participant as well.

State Pageant *Schedule*

Friday

REGISTRATION (10:30-11:30) LOCATION: HOST HOTEL

- Wear a stylish, age appropriate outfit of choice.
- Auction item with a minimum value of \$50 is required and to be turned in at registration. You may choose to opt out of bringing an auction item. As a result, you must pay \$50 cash at registration in lieu of item.

CONTESTANT MEETING (12:30-1:15)

LOCATION: VENUE

- Contestants under the age of 18 must be accompanied by a parent or chaperone.

REHEARSAL (1:30-3:30)

LOCATION: VENUE

- (Closed Rehearsal)

DOORS OPEN (5:30PM)

OPTIONALS SHOW (6PM)

LOCATION: VENUE

PARTY/AUCTION (8:30-9:30)

LOCATION: HOST HOTEL

State Pageant

Saturday *Schedule*

INTERVIEWS (8AM-11AM) LOCATION: VENUE

- Interview times will be assigned closer to November 7th.

REHEARSAL (12-2PM) LOCATION: VENUE

- Wear State T-Shirt. Contestant is responsible for purchasing on dashboard for \$30. (Closed Rehearsal)

DOORS OPEN (5:30PM)

SHOW TIME (6PM) LOCATION: VENUE

Sunday

WINNERS CIRCLE (TIME: TBA)

LOCATION: TBA

- Contract Signing and Prize Package for winners.



Alabama State Director

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